When The Going Gets Tough

The Tough Go Further

# IS YOUR IS YOUR UP FOR THE CHALLENGE?

OURS IS

Dieselex<sup>®</sup> Gold

Power + Efficiency + Protection





# TAKE THE DIESELEX® GOLD CHALLENGE. COMPARE YOUR DIESEL FUEL AGAINST THE PERFORMANCE OF DIESELEX GOLD.

Whether you are in the field or on the road, you will find that Dieselex Gold outperforms other diesel fuels. But don't take our word for it – see for yourself.

All you have to do is fill your storage tank with Dieselex Gold and watch for evidence of improved performance such as better fuel efficiency, faster starts, restored power and quieter operation. Then let us know the results. With Dieselex Gold's superior additive chemistry, we are confident that you will see overall improved engine performance.

You have nothing to lose – if you find that your current fuel outperforms Dieselex Gold, we will reimburse the difference in price. So why not take the challenge?



#### **EXPERIENCE THE DIESELEX® GOLD DIFFERENCE**

Try Dieselex Gold today and discover what others already know. Dieselex Gold is engineered to be the best diesel fuel to power and protect diesel engines.

#### **STARTS ENGINES FASTER**

Cetane improvers make diesel engines start quicker, especially critical in cold temperatures.

#### **RESTORES LOST HORSEPOWER**

State-of-the-art detergency chemistry cleans up dirty injectors that can rob horsepower.

#### **IMPROVES FUEL EFFICIENCY**

Clean injectors improve combustion and save fuel.



#### **EXTENDS LIFE OF STORED FUEL**

Oxidation inhibitors and stability agents help fuel retain its original quality.

#### **REDUCES WEAR**

Lubricity additives help eliminate fuel injector and pump wear.

#### **ENHANCES FUEL SYSTEM LIFE**

Corrosion inhibitors protect storage tanks, fuel injectors and fuel system components from corrosion and rust formation.

#### **HANDLES MOISTURE**

Two advanced chemistries work together to control moisture accumulation in the fuel, reducing the risk of microbial activity and fuel icing in the winter.

### CHOOSE THE FUEL THAT TAKES YOU

## PERFORMANCE CHALLENGE



PARTICIPATING COMPANY NAME	agree to accept the Dieselex® Gold
----------------------------	------------------------------------

Performance Challenge. I agree to give a fair evaluation comparing Dieselex Gold to my current diesel fuel based on performance criteria such as better fuel efficiency, faster starts, restored power and quieter operation. If the performance of Dieselex Gold rates more favorable than my current brand, I agree to continue purchasing Dieselex Gold.

In the event that I continue using	g my current fuel,	MEMBER COMPANY
will credit my account the differe	ence in price betwee	en Dieselex Gold and my current
fuel (not to exceed	cents per gallon) c	on consumed gallons.

PARTICIPANT SIGNATURE

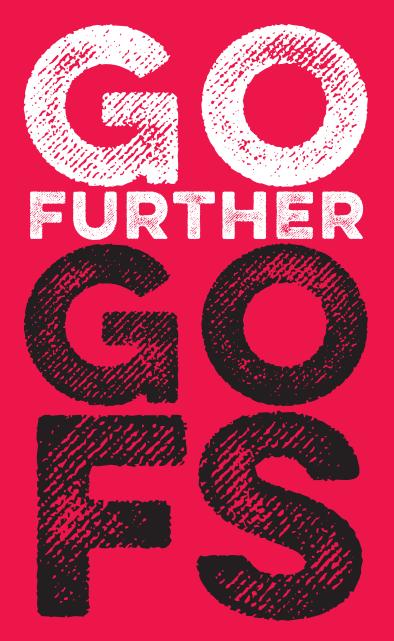
FS ENERGY SPECIALIST SIGNATURE

DATE



#### FS - THE PEOPLE TO TAKE YOU FURTHER

When it comes to the success of your operation, you can rely on your local FS Energy Specialists. They are uniquely qualified with the knowledge and expertise to help you improve profits, cut downtime and reduce maintenance expenses. So if you're looking for ways to enhance your profitability, count on the energy experts at FS to help you go further.





**GoFurtherGoFS.com**